

**Gindegı Goron**  
**Bangladesh | 2023 | USD**

A 6-month program that provided ECD Kits, IVR messages, facilitator-led phone calls, and home visits to 0-2 year old children and their caregivers in Cox's Bazar, Bangladesh to improve child development, caregiver wellbeing, and caregiving behaviors. The cost analysis covers implementation of the program from May 2023 - December 2023. Start-up costs are not included in the analysis.

<b>STUDY PURPOSE</b>	The purpose of this study was to measure the impact of home visits, in addition to IVR messages, facilitator-led phone calls, and ECD kits, on child development, caregiver wellbeing, and caregiving behaviors.
<b>STUDY DESIGN</b>	The study design consisted of two treatment arms: treatment and treatment PLUS. The treatment group received ECD Kits, along with weekly IVR messaging and monthly phone calls from live facilitators. The treatment PLUS group received ECD Kits, weekly IVR messaging, monthly phone calls from live facilitators, and monthly home visits. Both treatment groups received 24 IVR messages over 6 months, with each IVR message lasting 1-1.5 minutes. Both treatment groups received 6 live facilitator calls over 6 months, with each call lasting 5-20 minutes. The Treatment PLUS group received 6 home visits over 6 months, with each home visit lasting 30-45 minutes.
<b>POPULATION</b>	Gindegı Goron is a whole-family approach program, specifically targeting lactating Rohingya woman and their 0-2 year children in host communities and camp settings in Cox's Bazar, Bangladesh. The program targeted 1,268 households.
<b>COST DATA SOURCE</b>	Cost data is based on actual prices incurred by IRC which therefore reflect local prices in the implementation context, rather than national averages.
<b>PERSPECTIVE</b>	This analysis was done from the provider perspective, and full social costs have not been tabulated.
<b>START DATE</b>	May 1st, 2023
<b>END DATE</b>	December 21st, 2023

PROGRAM COSTS	Remote (Treatment)	Hybrid (Treatment PLUS)	TOTAL
<b>Program Staff</b>	<b>\$ 17,838</b>	<b>\$ 45,801</b>	<b>\$ 63,639</b>
M&E Coordinator	\$ 423	\$ 461	884
Sr Manager MEAL	\$ 1,229	\$ 1,341	2,570
Officer - Accountability	\$ -	\$ 46	46
Education Coordinator	\$ 183	\$ 708	890
Sr. Manager - ECD	\$ 1,565	\$ 3,712	5,278
Officer - Community Mobilization	\$ 3,485	\$ 9,355	12,840
Officer - MEAL	\$ 1,065	\$ 2,691	3,756
Assistant Officer - Community Mobilization	\$ 4,697	\$ 12,770	17,467
Technical Manager - ECD	\$ 899	\$ 2,709	3,608
Technical Advisor ECD, TTA ECD ( <i>International</i> )	\$ 296	\$ 943	1,240
Education Project Manager ( <i>International</i> )	\$ 1,084	\$ 3,449	4,533
Benefits (cumulative)	\$ 2,914	\$ 7,614	10,527
<b>Program Supplies &amp; Activities</b>	<b>\$ 22,255</b>	<b>\$ 32,577</b>	<b>\$ 54,832</b>
Project monitoring and client feedback survey	\$ 833	\$ 1,769	2,602
SMS for ECD content dissemination	\$ 1,139	\$ -	1,139
IVR quiz roll out and maintenance	\$ 1,841	\$ 163	2,004
ECD Facilitators (Host + Camp)	\$ 6,686	\$ 16,151	22,837
ECD Facilitators' Phone Bill	\$ 537	\$ 1,064	1,600
ECD kits	\$ 10,263	\$ 10,659	20,922
Bi-monthly refresher training for ECD facilitators	\$ 744	\$ 2,174	2,917
Visibility materials	\$ 119	\$ 310	429
Mobile bill for facilitators	\$ 94	\$ 286	380
<b>Travel</b>	<b>\$ -</b>	<b>\$ 5,666</b>	<b>\$ 5,666</b>
Program Local Travel Costs	\$ -	\$ 5,666	5,666
<b>SHARED COSTS (incl. ICR 11.11%)</b>	<b>\$ 21,029</b>	<b>\$ 47,030</b>	<b>\$ 68,059</b>
<b>TOTAL</b>	<b>\$ 61,123</b>	<b>\$ 131,074</b>	<b>\$ 192,196</b>
<b>Number of Children per Treatment Arm</b>	622	646	
<b>Cost per Child (n = 1,268)</b>	<b>\$ 98</b>	<b>\$ 203</b>	