

The **International Rescue Committee** (IRC) in Salt Lake City invites you to sponsor our annual family-style dinner



The IRC in Salt Lake City welcomes you to join us as a sponsor of **Breaking Bread**, a fundraising event welcoming refugees and New Americans to the Beehive State. In the spirit of Thanksgiving, enjoy an evening focused on the family table, where new beginnings are celebrated, where friendships arise from shared experiences, and where food bridges all barriers.

When?

Thursday, November 21st
Doors open at 6:30pm

Where?

The Union Event Center
235 North 500 West, Salt Lake City, UT



Aung, right, shares his story as a former refugee at the 3rd annual Breaking Bread.
Photo: Snap Shop Photos / Breaking Bread

In 2018, over 225 community members, including 60 refugees and New Americans, enjoyed a meal together in the spirit of Thanksgiving and shared their stories of traditions and family at **Breaking Bread**. Friends and supporters of the IRC in Salt Lake City, both old and new, joined together to share an internationally-inspired, family-style meal catered by The Blended Table and Spice Kitchen Incubator entrepreneurs. Generous sponsors and individual donors at the event raised over \$35,000 to support the breadth of programming offered by the IRC in Salt Lake City to refugees and New Americans in our community.

Join us as a sponsor of our 4th annual Breaking Bread. By becoming a sponsor, you will have the opportunity to support the work of a leading humanitarian organization dedicated to rebuilding lives around the globe and in the U.S. while reaching over 4,500 humanitarians through our event communications. Last year, we received generous support from Wasatch Advisors, JPMorgan Chase & Co., Susan Poulin at Summit Sotheby's International Realty, LDS Charities, First Utah Bank, Young Living Foundation and more. Your contribution directly supports the work of the IRC in Salt Lake City and the refugees we serve in our community. We hope you will consider joining us in supporting the critical humanitarian work of the IRC by becoming a sponsor of **Breaking Bread**.

The **International Rescue Committee (IRC)** helps people whose lives and livelihoods are shattered by conflict and disaster to survive, recover and regain control of their future. In 1994, the IRC in Salt Lake City opened its doors and has since resettled over 11,000 refugees. The minute these brave individuals step off the plane in Salt Lake City, IRC staff and volunteers are there to help them on the final leg of their journey.

The IRC consistently earns the highest rating from **Charity Navigator** and **Charity Watch**. We maximize your gift: **87 cents** of every dollar we spend worldwide goes directly to help refugees and other vulnerable populations.

Questions? Contact Jesse Sheets at SaltLakeCity@rescue.org or by phone at 801.883.8457.

**Some details subject to change as event preparations are finalized.*

Breaking Bread | 2019

Sponsorship Opportunities

Humanitarian | \$10,000 | 2 available

As a Humanitarian sponsor, you will receive the highest level of sponsorship recognition through:

- › Ten tickets to attend Breaking Bread.
- › Logo and/or name included on printed and digital signage around the event space.
- › Logo and/or name listed on the event program (250 pieces).
- › Logo and/or name listed on event ticketing pages, social media and mass email communications reaching 8,000+ people.
- › Logo and/or name listed in attendee follow-up and event summary on Rescue.org.
- › Logo included on attendee gift (250 pieces)

Leader | \$5,000 | 4 available

As a Leader sponsor, you will receive the optimal level of sponsorship recognition through:

- › Six tickets to attend Breaking Bread.
- › Logo and/or name included on printed and digital signage around the event space.
- › Logo and/or name listed in the event program (250 pieces).
- › Logo and/or name listed on event ticketing pages, social media and mass email communications reaching 8,000+ people.
- › Logo and/or name listed in attendee follow-up and event summary on Rescue.org.

Activist | \$2,500

As an Activist sponsor, you will be recognized through:

- › Four tickets to attend Breaking Bread.
- › Logo and/or name included on digital signage around the event space.
- › Logo/name listed on some digital marketing materials reaching 4,500 people.
- › Logo and/or name listed in attendee follow-up and event summary on Rescue.org.

Friend | \$1,000 or in-kind or media sponsorship

As a Friend sponsor, you will be recognized through:

- › Two tickets to attend Breaking Bread.
- › Logo and/or name included on some digital signage around the event space.
- › Logo/name listed on some digital marketing materials reaching 4,500 people.

Thank you for your efforts to support our work and the refugees we serve in Salt Lake City! For more information or for inquiries, please contact Jesse Sheets at SaltLakeCity@rescue.org or by phone at **801.883.8457**.